

WHY WE WEAR RED



**FIGHT
BACK
AND**

**WEAR RED ON
THURSDAYS!**

CWA members have been wearing red on Thursdays since 1989. CWA's red shirt represents unity and strength, showing management that we are ALL ONE UNION. Red represents the blood shed in struggle and sacrifice to gain fair and equal rights for workers.

Wear red on Thursday - a red shirt, a red hat, a red jacket. Let's have a sea of red in every CWA workplace every Thursday!

We also wear red to commemorate Gerry Horgan, a CWA Chief Steward who died after being struck by a car on a picket line during the 1989 Verizon strike.

**IF IT'S THURSDAY, WEAR RED
AND SHOW WE ARE UNITED!**

